

## San Francisco Giants AT&T Park San Francisco, California

Projects: HD Scoreboard Control Room  
Contract Value: \$ 3,200,000.00



In 2006, the San Francisco Giants and AT&T announced plans to replace the park's old scoreboard with a 3,200-square-foot, high-definition Mitsubishi Electric Diamond Vision scoreboard by the start of the 2007 season. Included was the complete rebuilding of the park's Video Control Room to accommodate full HD capability. Diversified Systems was chosen to integrate the control room by Acoustic Dimensions. Acoustic Dimensions provided design services

and architectural consulting for the \$9 million upgrade.

The new scoreboard is the first of its kind. It measures 103 feet wide by 31.5 feet high and contains three million LEDs. It is capable of displaying true high definition line-for-line when video from the production room is windowed to the full 32:9 aspect ratio of the display.

As soon as the 2006 season ended, the club began knocking down walls and re-building the control room to

accommodate the computers and equipment necessary to manage the scoreboard. It also purchased cameras and software and hired additional staff to create fresh, high-definition pictures to display. The new ergonomic, production-friendly design accommodates the equipment necessary to manage the displays for the entire park. The Giants also upgraded their non-linear edit systems and added staff to create fresh HD content to display.

